Chapter 8: A New Agenda:
Managing knowledge Projects

CHANGE
OUTPUT
CONTINUITY

Chapter 9: A New Design:
Supporting Knowledge Processes 1:
Processes That Create

CIVILIZATION
MODULAR PRODUCTION
KNOWLEDGE PROCESS
STEPS OF KNOWLEDGE CREATION
Chapter 10: A New Design: Supporting Knowledge Processes 2: Processes That Share

KNOWLEDGE SHARING > PROCESS

INSTITUTIONAL

“NATURAL”
see chapter 12 professionalization

BRIBES DO NOT WORK

Chapter 11: A New Culture: Developing a Knowledge Perspective

3 PILLARS
KNOWLEDGE GROWING
LP. INCREASES VALUE
STRATEGIC MANAGEMENT OF KNOWLEDGE

PROBLEMS

RISK
see chapter 12 civilization of pay

TRUST

Part III: The Performance of a Knowledge Business
Chapter 12: The Human Capitalist

EMPLOYEES ARE STAKEHOLDERS

KNOWLEDGE WORKERS

V.

INDUSTRIAL WORKERS

OLD = TOOL
NEW = KNOWLEDGE WORKER

PROFESSIONALIZATION
CIVILIZATION OF PAY
Chapter 13: Generally Unacceptable Accounting Principles

INTANGIBLE ASSETS ARE UNDER VALUED

INFORMATION IS NEEDED FOR VALUE

TECHNOLOGICAL CHANGE DISTORTS especially ASSETS VALUE

Chapter 14: Management Accounting for the Information Age

REVELATORY RATIOS
VA / EE
MV / BV
TOBIN’S Q: MV / RV

APPRAISAL

AFTERWORD: . . . And Yet So Far

fluff