

Books for Critical Reviews
ECON 4340, Economics of Technology
Spring 2008
Prof. Art Diamond

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George, Michael L. *Fast Innovation: Achieving Superior Differentiation, Speed to Market, and Increased Profitability*. McGraw-Hill; 2005. (ISBN-13: 978-0071457897) [has a foreword by Clayton Christensen]

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(SWN)

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