

Books for Critical Reviews
HONR 3000, Honors Colloquium on Creative Destruction
Fall 2010
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Note: the phrase “critical review” does not mean you have to criticize the book (although you certainly can); it means that you go beyond a summary of the book, in order to evaluate it.

Books indicated with an asterisk (*) should **not** be chosen because they have been done in the last couple of years, and in many cases are currently posted on Amazon. If you want, you can consult the reviews previously posted to Amazon, as examples of critical reviews that have been done in the past.

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MA: Harvard Business School Press, 2009.

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Business School Press, 2008.

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*Baumol, William J., Robert E. Litan, and Carl J. Schramm. *Good Capitalism, Bad Capitalism, and the Economics of Growth and Prosperity*. New Haven: Yale University Press, 2007.

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*Chesbrough, Henry William. *Open Innovation: The New Imperative for Creating and Profiting from Technology*. Harvard Business School Press, 2003. (ISBN: 1578518377)

Christensen, Clayton M., Curtis W. Johnson, and Michael B. Horn. *Disrupting Class: How Disruptive Innovation Will Change the Way the World Learns*. New York: NY: McGraw-Hill, 2008.

*Conant, Jennet. *Tuxedo Park: A Wall Street Tycoon and the Secret Place of Science That Changed the Course of World War II*. New York: Simon & Schuster, 2002. (ISBN: 0684872870)

Cowen, Tyler. *Creative Destruction: How Globalization Is Changing the World's Cultures*. Princeton, NJ: Princeton University Press, 2002.

Davenport, Thomas H. and Jeanne G. Harris. *Competing on Analytics: The New Science of Winning*. Harvard Business School Press, 2007.

de Grey, Aubrey, and Michael Rae. *Ending Aging: The Rejuvenation Breakthroughs That Could Reverse Human Aging in Our Lifetime*. New York: St. Martin's Press, 2007.

*Duggan, William. *Strategic Intuition: The Creative Spark in Human Achievement*. New York: Columbia University Press, 2007.

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Last Underperform the Market---and How to Successfully Transform Them*. New York:
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George, Michael L. *Fast Innovation: Achieving Superior Differentiation, Speed to Market, and Increased Profitability*. McGraw-Hill; 2005. (ISBN-13: 978-0071457897) [has a foreword by Clayton Christensen]

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Graen, George B., and Joni A. Graen, eds. *Knowledge-Driven Corporation: Complex Creative Destruction*. Information Age Publishing, 2008.

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*Grove, Andrew S. *Only the Paranoid Survive: How to Exploit the Crisis Points That Challenge Every Company*. New York: Bantam Books, 1999.

Habakkuk, H. J. *American and British Technology in the Nineteenth Century: the Search for Labour-Saving Inventions*. Cambridge: Cambridge University Press, 1962.

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Mann, Thomas. *Buddenbrooks: The Decline of a Family*. Translated by new translation by John E. Woods. New York: Vintage, 1994. (McCraw in his biography of Schumpeter, mentions Thomas Mann's *Buddenbrooks* as "one of the best novels about business ever written." The book has sometimes been mentioned illustrating some aspects of the process of Creative Destruction---not sure to what extent entrepreneurship itself is involved.)

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*McGrath, Rita Gunther, and Ian C. Macmillan. *Discovery-Driven Growth: A Breakthrough Process to Reduce Risk and Seize Opportunity*. Boston, MA: Harvard Business School Press, 2009. [Christensen endorses this book]

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